

PRODUCT: SPAM® Luncheon Meat

Promotion Title: The SPAM® Club

Promotion Period: February 1, 2026 to December 31, 2026

ELIGIBILITY OF PARTICIPANTS:

1. Open to Filipino citizens and eighteen (18) years old and above.
2. Entries must only be submitted by the participant. Entries submitted by a friend or relative will not be considered as eligible.
3. The following are not eligible to join:
 - a. An employee of Purefoods-Hormel Company, hereinafter the “**Organizers of the Promotion**”, and their relatives up to the fourth degree of consanguinity and affinity are disqualified from joining.
 - b. An employee of Get Hooked 360, Inc., the Agency on Record for SPAM® Philippines, hereinafter the “**Organizers of the Promotion**”, and other official media partners and their relatives up to the fourth degree of consanguinity and affinity are disqualified from joining.
 - c. An employee of Giftaway Inc, the platform provider of The SPAM® Club, and their relatives up to the fourth degree of consanguinity and affinity are disqualified from joining.
4. By joining and participating in the “The SPAM® Club” promotion, those qualified and interested to join the Promotion (the “**Participant/s**”) hereby confirm, agree, and acknowledge that:
 - a. They have read the full mechanics of the Promotion and agree to the terms and conditions of the same;
 - b. Purefoods-Hormel Company is permitted to receive their registration data. All personal information supplied will be used by Purefoods-Hormel Company for running this promotion, in accordance with its privacy notice (<https://www.hormelfoods.com/privacy-policy/>), including the prizes and publicity, as provided in the next succeeding paragraph;
 - c. Organizers of the Promotion have the sole and exclusive right to qualify any of the Participants as a participant and/or a winner in the promotion and communicate the same at any time, in any territory, and through any medium of release (mass media, digital media, etc.);

- d. They shall hold Organizers of the Promotion and its employees and agents free and harmless from any and all claims, suits, and actions for damages or liabilities that may be brought by other persons, natural or juridical, in connection with their participation in this promotion as well as the statements and declarations made by the Participants in relation to the Promotion;
5. The promotion period will be running from **February 1, 2026 to December 31, 2026**.

DESCRIPTION OF PROCEDURES:

1. How to Register

- a. To access The SPAM® Club, users will be inputting their mobile number and will be asked for an OTP sent via SMS.
- b. Users will be asked to complete their registration before they can scan their receipt. They just have to enter the following:
 - Name
 - Email Address
 - Birthdate

2. How to Participate

- a. Users will be purchasing any two (2) SPAM® products from participating stores:
 - SM Supermarket
 - SM Hypermarket
 - Savemore Market
 - Robinsons Supermarket
 - Robinsons Easymart
 - The Marketplace
 - Uncle John's
 - Shopwise
 - Puregold
 - Puregold Junior
 - Puregold Extra
 - Minimart Puregold
 - S&R Membership Shopping
 - WalterMart Supermarket
 - Landers Superstore
 - Landmark Supermarket
 - Metro Supermarket
 - Super Metro Hypermarket
 - Alfamart

- AllDay Marts
- 7-Eleven
- Mercury Drug
- South Supermarket
- Monterey Meatshop
- Pioneer Centre Supermarket
- Unimart

- b. Users will be uploading their receipt or proof of purchase of two (2) SPAM® Luncheon Meat cans on the SPAM® Club microsite.

To upload a receipt:

- Participants must take a photo of the receipt. They must make sure the SPAM® products and invoice number are clear and visible.
 - If they have a long receipt, they can take multiple photos of the receipt in sections, and the platform will combine them into one scan.
 - Only receipts dated February 1, 2026 onwards will be valid.
- c. Users will receive a notification from Giftaway via SMS through the mobile number used upon registration once they have qualified for a reward.
- d. Users can qualify for a maximum of 4 rewards per month. Rewards or eGifts are valid for 1 year.
- e. All personal information will be used by Purefoods-Hormel Company for running this promotion, in accordance with its privacy notice (<https://www.hormelfoods.com/privacy-policy/>).
- f. Purefoods-Hormel Company or Giftaway reserves the right to disqualify any participant and/or reverse issued incentives should the recipient be deemed ineligible. This includes, but is not limited to, failure to meet promotional requirements or discrepancies resulting from erroneous, invalid, or fraudulent transactions.